

CARDINAL SPIRITS RELEASES LIMITED-EDITION BLACKSTRAP RUM

Media contact: Erica Sagon, <u>erica@cardinalspirits.com</u>, 480-695-7224 Download hi-res images

Bloomington, Ind. – <u>Cardinal Spirits</u>, the craft distillery in Bloomington, Ind., announces the release of a limited-edition single barrel of Blackstrap Rum, available exclusively in Indiana.

Blackstrap Rum is rich and robust — it's a ringer in beloved rum cocktails, and delicious sipped on its own. Distilled of 100% blackstrap molasses, this rum was aged in Cardinal Spirits' own toasted-oak brandy barrels, which unfurl a fruity finish. Flavors are cozy and wintry: dried stone fruits and raisins, banana-walnut bread, broken-in leather.

Bottles are available in Indiana now at select Big Red stores in Bloomington and Indianapolis, and at Cap n' Cork (Covington Plaza location) in Fort Wayne; coming Dec. 2 to Cardinal Spirits in Bloomington.

Cardinal Spirits has been named a Best Craft Rum Distillery three times by USA Today 10Best Readers' Choice Awards, most recently in October 2022.

The distillery's lineup now features four rums by head distiller Justin Hughey:

- Tiki Rum: awarded 92 points, Wine Enthusiast; French-style light rum with deliciously fruity character.
- Barrel Aged Tiki Rum: aged for 5 years + 10 months in Cardinal Spirits bourbon barrels.
- Lake House Spiced Rum: Aromatic dry rum with warming, earthy spice, loads of citrus, subtle vanilla.
- Blackstrap Rum: distilled of 100% blackstrap molasses and finished in a brandy barrel

"Blackstrap rum is a free spirit — there aren't really any rules for making it," says Jeff Wuslich, co-founder of Cardinal Spirits. "Our take was to distill it entirely from blackstrap molasses with no added flavoring, coloring, or sweetener. Finishing this rum in our own Indiana brandy barrels was our stamp, making it one of a kind."

ABOUT CARDINAL SPIRITS

<u>Cardinal Spirits</u> is the craft distillery in Bloomington, Ind., that makes delicious, award-winning spirits and refreshing canned cocktails. Our products are available in 12 states and Washington, D.C. Men's Journal named our Bloomington tasting room one of the 19 Best Undiscovered Cocktail Bars in America, and our products have been covered by The New York Times, Bloomberg, Forbes, Bon Appetit, The Wall Street Journal, and more.