

CARDINAL SPIRITS RELEASES SONGBIRD SPIKED COLD BREW

Media contact: Erica Sagon, erica@cardinalspirits.com, 480-695-7224

Bloomington, Ind. – <u>Cardinal Spirits</u>, the craft distillery in Bloomington, Ind., announces the release of Songbird Spiked Cold Brew, a deliciously refreshing canned cocktail starring the distillery's flagship Songbird Coffee Liqueur. This convenient and well-crafted coffee cocktail is available in 13 states and Washington, D.C., and online at buy.cardinalspirits.com for shipping to 33 states.

Songbird Spiked Cold Brew (8.5% ABV; \$12.99 SRP for a 4-pack) joins two wildly growing beverage trends — <u>cold brew</u> and <u>canned cocktails</u> — and is made one-of-a-kind with Cardinal Spirits' own celebrated Songbird Coffee Liqueur, a best-selling spirit since it debuted in 2015.

A lightly fizzy and easy-drinking cocktail, Songbird Spiked Cold Brew has complementary flavors found in fancy coffee drinks, including vanilla, caramel, and chocolate. It is made with a smooth and flavorful blend of premium dark roast coffee plus Songbird Coffee Liqueur.

To source coffee beans for the cocktail, Cardinal Spirits turned to <u>Good Folks Coffee</u> in Louisville, Ky., and selected a dark roast, single origin Guatemalan coffee with ideal notes of dark chocolate and roasted nuts.

Cardinal Spirits now makes eight varieties of canned cocktails; each is produced with top-notch spirits and real ingredients. The lineup includes Bourbon Cream Soda, Maui Mule, Bramble Mule, Double Vodka Soda with Cranberry and Lime, Double Vodka Soda with Mango and Habanero, Double Vodka Soda with Pineapple and Key Lime, and Florita Tequila Soda.

ABOUT CARDINAL SPIRITS

<u>Cardinal Spirits</u> is the craft distillery in Bloomington, Ind., that makes delicious, award-winning spirits and refreshing canned cocktails. Our products are available in 13 states and Washington, D.C. Men's Journal named our Bloomington tasting room one of the 19 Best Undiscovered Cocktail Bars in America, and our products have been covered by The New York Times, Bloomberg, Forbes, Bon Appetit, The Wall Street Journal, and more.